



SMB Entrepreneurship & Family Business

OCTOBER 21-23, 2007
HANGZHOU, CHINA

Sponsors

- ✧ Hangzhou Municipal Government
- ✧ Zhejiang Small & Medium Enterprises Bureau
- ✧ Zhejiang Provincial Federation of Industry and Commerce
- ✧ Zhejiang University of Technology
- ✧ World Association of Industrial and Technological Research Organizations (WAITRO)
- ✧ Center for Entrepreneurship and Family Business, Texas Tech University
- ✧ College of Business Administration, Zhejiang University of Technology

Organizers

- ✧ Economic Commission, Hangzhou Municipal Government
- ✧ Zhejiang Provincial Institute of Small and Mid-sized Business

Contacts

WLIC SMB 2007 SECRETARIAT

Zhejiang Provincial Institute of Small and Mid-sized Business

Secretary: Mr. Yuanyuan Guo
Mr. Jiefeng Gu

Address: Zhejiang Provincial Institute of Small and Mid-sized Business, Zhejiang University of Technology, Chaohui Xincun, Hangzhou, P. R. China, 310032

Phone: 86-571-8832-0618, 86-13957174063, 86-13777843755

Fax: 86-571-8832-0618

E-mail: zjsmbi@zjut.edu.cn

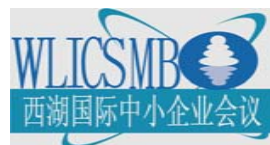
Website: <http://www.wlicsmb.org/> ; <http://www.wlicsmb.sunbo.net/>

Academic Program Committee

- ✧ Ronald Mitchell, Jean Austin Bagley Regents Chair Professor, Texas Tech University, USA
- ✧ Jamshid Hosseini, Professor & Director, Marquette University
- ✧ Anthony Wensley, Professor, University of Toronto, Canada
- ✧ Tom Lumpkin, Kent Hance Chair Professor, Texas Tech University, USA
- ✧ Kenneth Keng, Research Professor, Texas Tech University, USA
- ✧ Tianzu Wu, Professor, Zhejiang University of Technology, China
- ✧ Eric Dorion, Professor, Universidad de Caxias Do Sul, Brazil
- ✧ Lynn Marti, PHD., University of Central England, England
- ✧ Chang-Yung Liu, Professor, National Sun Yat University, Kaohsiung
- ✧ Jiaji Fu, Professor, Tsinghua University, China
- ✧ Jin Chen, Professor, Zhejiang University, China
- ✧ Xiaohong Chen, Professor, Central South University, China
- ✧ Yuli Zhang, Professor, Nankai University, China
- ✧ Renyong Chi, Professor, Zhejiang University of Technology, China
- ✧ Baomei Zhao, PHD., University of Akron, USA
- ✧ Jianwen Liao, Associate Professor, Illinois Institute of Technology, USA

Program Co-Chairs

- ✧ Dr. Chi Renyong, Professor, Zhejiang University of Technology, China
- ✧ Dr. Jamshid Hosseini, Professor & Director, Marquette University



The Ninth WLICCSMB

October 21-23, 2007 Hangzhou, China

Overview

The WLICCSMB, as an important module of the West Lake Exposition, has been an annual event in Hangzhou since October 1999. Hundreds of world renowned scholars, entrepreneurs, and government officials from tens of countries have participated in this international conference.

The WLICCSMB's missions are to provide a forum for sharing experiences, case studies, results of development activities, research ideas and applications, R&D results & collaboration and development opportunities in Small & Medium Business, and to promote dialogue and mutual understanding to attain better business opportunities for SMB. One of the Conference's achievements has been facilitating communication to establish linkages and networks among participating individuals as well as institutions.

Hangzhou, as the capital of Zhejiang Province, is a key scenic and tourist city in China. Being one of China's Seven Ancient Capitals, it possesses rich culture and history as well as picturesque landscape. Hangzhou has been praised as "Paradise on the Earth" through the last couple of thousand years.

Hangzhou sponsored the First West Lake Exposition was held in Hangzhou in 1929 with the same image as those of the Chicago Exposition in 1893, the Paris Exposition in 1900 and the Philadelphia Exposition in 1927. The WLICCSMB is an item of West Lake Exposition.

Call for Papers

Authors are invited to submit their paper abstracts related to the Conference's theme and topics. A typed summary no longer than 2 pages of each paper is expected to reach the Conference Secretariat before September 1, 2007 by e-mail. Each submission should contain the following information: Author's name, position, institutional affiliation, mail address, telephone, facsimile, and E-mail, as well as an abstract of the paper. Please download WLICCSMB2007 paper format sample from http://www.wlicsmb.org/upimg/soft/070508/5_2223488281.doc.

Preliminary Schedule

Saturday, Oct.20		Sunday, Oct.21		Monday, Oct.22		Tuesday, Oct.23					
Registration		Sight-seeing & Visits to SMBs		09:00-10:15	Sessions	09:00-12:00	Sessions				
				10:15-10:30	Refreshments						
				10:30-11:45	Sessions						
								12:00-13:00	Lunch		
								13:30-15:00	Sessions	13:00-	Farewell
								15:00-15:15	Refreshments		
								15:15-16:45	Sessions		
18:00-20:00	Welcome Reception	18:30-20:30	Dinner	17:30-18:30	Dinner						

Theme and topics

The theme of the Ninth WLICCSMB is **Entrepreneurship and Family Business** with the following topics:

- ◇ **SMB Innovation**
- ◇ **Survival & Growth of SMB**
- ◇ **Family Business & Its Development**
- ◇ **The Role & Functions of SMB in the Economy**
- ◇ **SMB Financing & Investment**
- ◇ **Governments' Policies for SMB**
- ◇ **Knowledge Management**
- ◇ **Venture formation**
- ◇ **High-tech SMB and Venture Capital**
- ◇ **SMB International Cooperation**
- ◇ **SMB Human Resources Management**
- ◇ **SMB and E-Commerce**
- ◇ **Industrial Cluster of SMB**
- ◇ **Internet Marketing for SMB**
- ◇ **R&D Management**
- ◇ **Development Strategies of SMB**
- ◇ **Etc.**

Important Dates

- ◇ Submission of **Paper Abstract**: September 1, 2007
- ◇ Submission of **Full Paper (if accepted)**: September 25, 2007

Registration Fee

- ◇ Participant: US\$ 300;
- ◇ Accompanying Person or Student: US\$ 150